



MEMORANDUM

DATE: October 12, 2010

TO: John Donner, Chair
Workforce Investment Board (WIB) Nominations/Membership Committee

FROM: Gregg Irish, Executive Director
Workforce Investment Board (WIB)

**SUBJECT: BOARD OPENINGS AND REPLACEMENTS RECOMMENDED BY THE
MAYOR'S OFFICE AND OTHERS**

REQUESTED ACTION:

At present there are four vacancies on the Board. Vacancies required to fill positions previously held by:

- Bruce Ackerman
- Elise Buik
- David Flores
- Teresa Sanchez

Biography for Cheryl Parisi and Sejal Patel is attached.

BIOGRAPHIES

CHERYL PARISI

Ms. Parisi has been the Executive Director of AFSCME (American Federation of State, County and Municipal Employees) District Council 36 since 2002. She is a native of Los Angeles and graduated from the University of California-Santa Cruz with a Bachelor's Degree in Politics. She also chairs the City of Los Angeles Coalition of Unions representing the vast majority of City Employees.

Cheryl joined AFSCME District Council 36 staff in November 1980 where she played a leading role in the contested affiliation of the All City Employees Association to AFSCME District Council 36, a coordinating entity composed of over 40 local unions. Other accomplishments include negotiating contracts in the City of Los Angeles allowing for 18 weeks leave.

SEJAL PATEL

Ms. Patel is the Deputy Director of Research and Policy at SEIU Local 721, where her primary focus is Los Angeles and Orange County City employees. She enjoys working with hard working public employees who are dedicated to joining municipalities in creating solutions for greater efficiencies and revenue generation. Sejal was formerly a Research Analyst for the Los Angeles Alliance for a New Economy (LAANE). She proudly spent her tenure there on LAANE's Coalition for Clean and Safe Ports project which brings together two of the most important causes of our time: the effort to transform low-paying jobs into middle-class careers and the movement for an environmentally sustainable future. The centerpiece of the project – the groundbreaking Clean Trucks Program was successfully passed by the Los Angeles City Council and Mayor Antonio Villaraigosa. In April 2010, Sejal authored the report, "From Clean to Clunker: The Economics of Emissions Control" which offered new data to members of Congress to support efforts to pass a Clean Ports bill at the federal level. Sejal holds a B.A. from the University of Michigan and an M.A. from the University of Los Angeles, California.

Item 4 - Attachment B

WORKFORCE INVESTMENT BOARD (WIB) MEMBERSHIP LIST BUSINESS AS OF OCTOBER 8, 2010

BOARD POSITION	2010-2011 ON BOARD	MEMBER NAME/ORGANIZATION
Healthcare	2	Zeth Ajemian Kaiser Permanente Ahmed Enany – So. Calif Biomedical Council
Logistics, Transportation, LAX	0	
Construction	2	Norm Ross – Polaris Enterprises Shawn Fonder – Lundgren Management
Public Sector, Utilities	2	Helen Romero Shaw – So. California Gas Co. Frank Miramontes – LA City Department of Water and Power/IBEW 18
Emerging Sectors – Green	1	Daniel Tellalian – Emerging Markets, Inc.
Private Security Guards	1	Art Lopez – North American Security
Child Care Workers	1	Ruth Simeon – Crystal Stairs
Hospitality	2	Victoria Kane – Portfolio Hotels and Resorts Joe Herrera – Staples Center
Financial Institution	2	Robert Sausedo – Johnson Controls Carmel Sella – Wells Fargo Bank
Business/Trade Association	1	Bill Dahlman – WRD & Associates
Technology/Consultant Executive	4	Don Jue – IBM John Byrnes – J.L. Byrnes & Company Willie Zuniga – Grifols Darold Sawyer – Pratt & Whitney, Rocketdyne
Marketing/Advertising Executive	1	Patricia Perez – VPE Public Relations
Entertainment	1	John Hughes – Rhythm & Hues
Chamber of Commerce/Economic Development	2	David Rattray – LA Chamber of Commerce David Flaks – LAEDC
Telecommunications	1	John Donner – AT&T
Small Business	2	Diana Peterson-More – The Organizational Effectiveness Group Aida Cardenas - Building Skills Partnership/SEIU 1877
Business – General	4	David Crippens – DLC & Associates Charles Woo – Mega Toys Ruth Lopez Novodor – LBA Larry Thompson – Xerox Corporation
Total Business	29	
Total Non-Business	18	
TOTAL WIB	47	

4 vacancies – Non-Business

**WORKFORCE INVESTMENT BOARD (WIB) MEMBERSHIP LIST
NON-BUSINESS
AS OF OCTOBER 8, 2010**

BOARD POSITION	2010-2011 ON BOARD	MEMBER NAME/ORGANIZATION
Local Education Entities	3 (1 vacancy)	Edward Morris – LA Unified School District Dong-Woo Lee – Cal State Los Angeles Marvin Martinez – LA Community College District (LACCD) Vacant – replace David Flores
Labor Organizations	4 (1 vacancy)	Vacant – replace Teresa Sanchez Kevin Norton – IBEW 11 Chris Griswold – Teamsters Local 986 John Choi – LA County Federation of Labor Carole Anderson – LA Trade Tech/AFT Local 1521 Note: One Labor Rep listed under Utilities and one Labor Rep is listed under Small Business
CBO's	3 (1 vacancy)	Benetta Johnson – Alameda Corridor Jobs Coalition Nona Randois – Legal Aid Foundation of LA Vacant – replace Elise Buik Sophia Esparza – Chicana Service Action Center
Economic Development	(1 vacancy)	Vacant – replace Bruce Ackerman
Adults		(covered by Cal State LA)
Youth		(covered by LAUSD)
Job Corps	1	Jackie Honore – YWCA/Job Corps
Native Americans	1	Paula Starr – So Calif Indian Center
Migrant Workers		(not applicable)
Veterans		(covered by EDD)
Wagner Peyser (EDD)	1	Michael Dolphin – State of California EDD
Adult Education & Literacy		(covered by LAUSD)
Vocational Rehabilitation	1	Frank Velasco – California Department of Rehabilitation
Social Security Sec 403 & W-T-W (see Title IV – TANF)	1	Jackie Mizell-Burt – LA County DPSS
Vocational Education/Carl Perkins		(covered by LACCD)
Title V Older Americans	1	Laura Trejo – City of LA Department of Aging
Trade Act/NAFTA		(covered by EDD)
Local Vets & Disabled Vets		(covered by EDD)
CDBG	1	Richard Benbow – City of LA Community Development Department (CDD)
HUD		(Covered by CDD)
State Unemployment Insurance		(Covered by EDD)
Title I Adult, Youth, Dislocated Workers		(Covered by CDD)
Sub-Total	17	
LOCAL OPTION		
Title IV SS – TANF		(Covered by DPSS)
Food Stamp Act		(Covered by DPSS)
Faith Based		(Covered by CBO slot)
Literacy		
Transportation	1	Art Leahy – MTA
Hard-to-Serve		
TOTAL NON-BUSINESS	18	

4 vacancies