



Charles Woo, President
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CITY OF LOS ANGELES
CALIFORNIA



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MAYOR ASKS FOR HELP TO HIRE LA'S YOUTH

Mayor Antonio Villaraigosa was the special guest at today's regular meeting of the City's Workforce Investment Board (WIB). The Mayor delivered a call to action, asking WIB members to join him in finding summer jobs for young job seekers.

"This is about pushing everyone to leverage every source and resource you have to find jobs for youth," said the Mayor, "An entry level job gives young people hope, dignity and a sense of self-worth."

With summer just around the corner, the Mayor is asking businesses and private agencies to find 15,000 jobs for youth. This meeting, which took place at the Community Development Department offices, is just one of many HIRE LA's Youth events over the next few weeks in which the Mayor will ask for help in reaching his goal. There will also be job fairs and hiring events to link young people to potential employers.



The Workforce Investment Board, a 51-member panel, is made up of volunteers from private industry and business. The work of the WIB is to develop, in concert with the Mayor and City Council, policy and strategy to ensure business has access to a trained workforce and workers have access to quality jobs.



To learn more about the HIRE LA's Youth program, please call 311 or 1-800-FOR-A-JOB or visit www.hirelayouth.com